

12/1/97

TO: Customer Services

FROM: Margaret A. Sullivan, Promotions Coordinator (1210)

PHONE: (732) 225-3219

FAX: (732) 417-9076

Please order the below product and return this sheet via fax with dollar amounts.

Promotion #800004 - January Doral \$1/2 Pks

EFT #	Shipping Locations					Ship Date	\$ Amounts
		DORAL LT	DOR LT 100	D MEN LT 100	DOR FF 100		
ON FILE	065760 Boro Park	1	1	1	1	1/5/98	
2053	065880 Borough Hall	2	2	2	2	1/5/98	

51842 7064

LEEPHO.XLS

LEE MANEY

[illegible]

Must be ordered into D/A by w/o 11/5/98.
let me know when you want it!

12/31/97

000004 XLS

LEE MANEY

January Doral \$1/2pks (#8000004)

Promotion #	800004							
Commodity #	535481							
HH Type	DOR JAN \$1/2PKS							
Units per Display	20							
Suggested Load	LT/LT100/MLT100/FF100							
Display Payment	\$1.50							
1st. Order Date	11/17/97							
1st. Delivery Date	1/2/98							
H/H Dates	1/5/97-2/27/97							
Pos Support Kit - item #:	535481							
Includes:	Preassembled counter display							
	POS card, wobblers							
Total Displays Allocated	Total Cases	LT	LT 100	MLT100	FF 100	Total Displays		Pos Ship Date
210	28	7	7	7	7	(30)	Display Increment	
Shipping Locations								
065760 Boro Park	12	3	3	3	3	90	90	
065880 Borough Hall	16	4	4	4	4	120	120	
Total Remaining:								

Doral \$1/2 packs will be pre-sleeved in Winston-Salem. Each Doral pack will have ".50¢ off" tear tape. Each carton will contain five pre-sleeved 2-pack offers. Each 6M case contains 150 offers. Direct Accounts should place 4 pre-sleeved cartons in each counter display and ship to retail. Recommended VAP payment is \$4.90 per 6M promotions case to load display and ship

51842 7067

800004.XLS

need 4680

No limits in place
guideline w/ limits

Doral \$1/2 PKs 800004

Total Allocation Lt Lt 100 MLT 100 FF 100 = 2700 Displays
90 90 90 90
Have 2500
Short 180

4680
3960

leaves Need 156 156 156 156
Short 66 66 66 66 (short 1980)
- 720

Need 2160 Displays

(take certain percentage of each D.A. 1260)

	Win Box	Win Lt Box	Displays
Have	388	388	5895
need	306	306	5820 - need
extra	82	82	4590
			1230

check with
KAM'S / AM'S

336 / 11 each style

120 4 each style

270 9 each

andys
Rick Keywood
city line Ken Ray
stanley - Alvin Iskowitz

60 Displays

3680

(718) 491-2385

New total:
5640

51842 7068

Brownay - 150
Consolidated - 200

Levinson - 390

Bonanza - 30

Globe - 75

Andys - 30

Empire - 30

T&R - 45

City Line - 90

51842 7069

12/02/97 09:49
ORDER NUMBER: 7336-0130

MAXIMUM	ORIGINAL	L	REMAIN
ORDER	ALLOC	E	ALLOC
QTY	QTY	V	QTY
	2610	R	180

QTY	ITEM	DESCRIPTION-----	UNITS/SKU
30	535481	DOR CONV/GAS 1.00/2-PK	1 SKU

```
(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN      PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER            PF8 - SCROLL DOWN
PF12 - MAIN MENU                      PF1 - HELP
```

51842 7070

402 SMS584N2

SALES MATERIALS SYSTEM
ORDER COMPLETION

12/02/97 09:49
ORDER NUMBER: 7336-0130

YOUR ORDER 7336-0130

IS A FUTURE ORDER FOR 98-01-05

ESTIMATED ORDER COST: 60.64

SPECIAL HANDLING COST: 10.50

=====

PF4 - COMPLETE ORDER

PF2 - CARRIER INSTRUCTIONS

PF6 - SPECIAL HANDLING

PF11 - RESTART ORDER

PF12 - MAIN MENU (ABORT ORDER)

PF1 - HELP

51842 7071

402 SMS584N1
ORDER FROM: 12XXXX
SHIP TO: 1225 / 065880

SALES MATERIALS SYSTEM
ORDER REVIEW

12/02/97 09:49
ORDER NUMBER: 7336-0134

SKU	(LINES 1 - 1 OF 1 SHOWN)			MAXIMUM ORIGINAL	L	REMAIN	
QTY	ITEM	DESCRIPTION-----	UNITS/SKU	ORDER	ALLOC	E	ALLOC
				QTY	QTY	V	QTY
60__	535481	DOR CONV/GAS 1.00/2-PK	1 SKU		2610	R	150

=====

(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED

PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN
PF12 - MAIN MENU

PF1 - HELP

51842 7072

402 SMS584N2

SALES MATERIALS SYSTEM
ORDER COMPLETION

12/02/97 09:49
ORDER NUMBER: 7336-0134

YOUR ORDER 7336-0134

IS A FUTURE ORDER FOR 98-01-05

ESTIMATED ORDER COST: 121.29

SPECIAL HANDLING COST: 10.50

=====

PF4 - COMPLETE ORDER

PF2 - CARRIER INSTRUCTIONS

PF6 - SPECIAL HANDLING

PF11 - RESTART ORDER

PF12 - MAIN MENU (ABORT ORDER)

PF1 - HELP

51842 7073